



American Recovery and Reinvestment Act of 2009

Opportunities for Small and Local Businesses

Department of Small and Local Business
Development Lee A. Smith III, Director

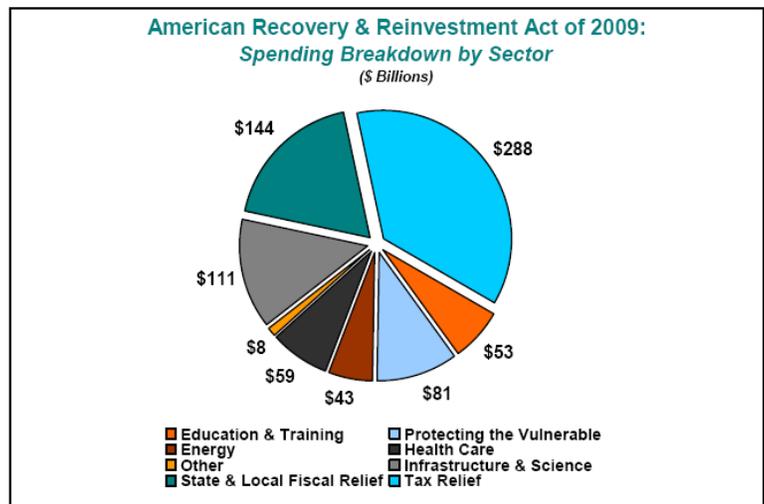


Table of Contents

What is the American Recovery and Reinvestment Act of 2009 (“ARRA”)?	3
What Does ARRA Mean for Local Businesses?	3
Affected Sectors in the District of Columbia	4
Stay Tuned for Further Information	4
DSLBD’s Commitment to District Businesses Regarding Stimulus Projects	5
Energy & Environment	6-9
Transportation	9-13
Housing	13-15
Public Safety	15-16
Health Care & Medicare/Medicaid	16-17
Broadband	17
Education	18
Employment	18-19
Human Services	19-20
Create a Central Contractor Registration	20
Glossary of District Agency Abbreviations	21

What is the American Recovery and Reinvestment Act of 2009 (“ARRA”)?

Enacted by Congress and signed into law by President Barack Obama, the American Recovery and Reinvestment Act of 2009 (“ARRA”) is an unprecedented effort to jump start the nation’s economy as it faces the prospect of sinking deeper into a recession. An extraordinary response to a crisis unlike any since the Great Depression, ARRA is the largest domestic spending program in the history of the United States and was created to stimulate the economy, produce jobs, and provide needed funds to state and local governments. A \$787 billion investment into the nation’s economy will come in the form of federal tax cuts and spending on domestic and social welfare initiatives.



What Does ARRA Mean for Local Businesses?

The ARRA will certainly impact businesses and residents of the District of Columbia. Business owners in the District will stand to find increased opportunities because of funds associated with ARRA.

In addition to helping alleviate the immediate impact of the nation’s economic problems on District residents, this stimulus bill gives the city a unique opportunity to make major investments in our local infrastructure.

Affected Sectors in the District of Columbia

The District is slated to receive approximately \$1.5 billion in federal funding. The law provides these funds to the District of Columbia for a variety of activities, including:

- Energy & Environment
- Transportation
- Housing
- Public Safety
- Health Care, Health Research, and Medicare/Medicaid
- Broadband
- Education
- Employment
- Human Services

In many cases, the federal funds have not yet been allocated or disbursed to District agencies. However, in the pages that follow we have identified the District agencies that might benefit from ARRA and thus create opportunities for local businesses.

Stay Tuned for Further Information

DSLBD will disseminate more specific information about opportunities and solicitation as it comes available but it would behoove business owners to keep a close watch on the relevant agencies and possible projects to which they believe they can contribute. There are links to all agency websites on www.dc.gov, and www.recovery.dc.gov and <https://sites.google.com/a/dc.gov/ocpstimulus/> are designated to making available all news regarding requests for and implementation of ARRA funds.

To contact DSLBD or find out more about our services, visit www.dslbd.dc.gov or call 202-727-3900. For questions regarding the content of this report, please contact Vonetta Martin at yonetta.martin@dc.gov or 202-727-0836. For a glossary of District agency abbreviations, please see page 21.

DSLBD's Commitment to District Businesses Regarding Stimulus Projects

The Department of Small and Local Business Development (DSLBD) is poised to assist local businesses with taking advantage of ARRA expenditures. As the District of Columbia begins to receive these funds and invest in the city, DSLBD will work to ensure that Certified Business Enterprises (CBEs) get their share of the spending. DSLBD will coordinate with the District agencies that receive funds to ensure that any department purchases are meeting the minimum 50% required expenditure with CBEs.

In addition, DSLBD will coordinate the procurement teams, project managers, and business development specialists within each District agency to assist them in meeting and exceeding the sub-contracting requirement for all projects.

Moreover, the agency will utilize its new, forthcoming Procurement Technical Assistant Center's business development specialists to identify all areas within the federal government that CBEs will be able to leverage their expertise. Also, DSLBD will begin holding workshops with various federal agencies (i.e. SBA, GSA, etc.) to ensure CBEs have a full understanding of the HUBZone, 8(a) certification, and any other designations that will better position their companies for contracts and procurement.

District agencies are moving quickly to identify projects and develop spending plans for federal agency approval. And although currently much of our information about how the ARRA funds will be spent in the District is speculative since the allocation of the stimulus dollars is an ongoing process, the following are areas of spending that we anticipate will create opportunities for District businesses. Many of the opportunities produced by the most recent federal stimulus plan will require business owners to act immediately, so we believe the more information business owners have will better position them to compete for opportunities as they come down the pipeline.

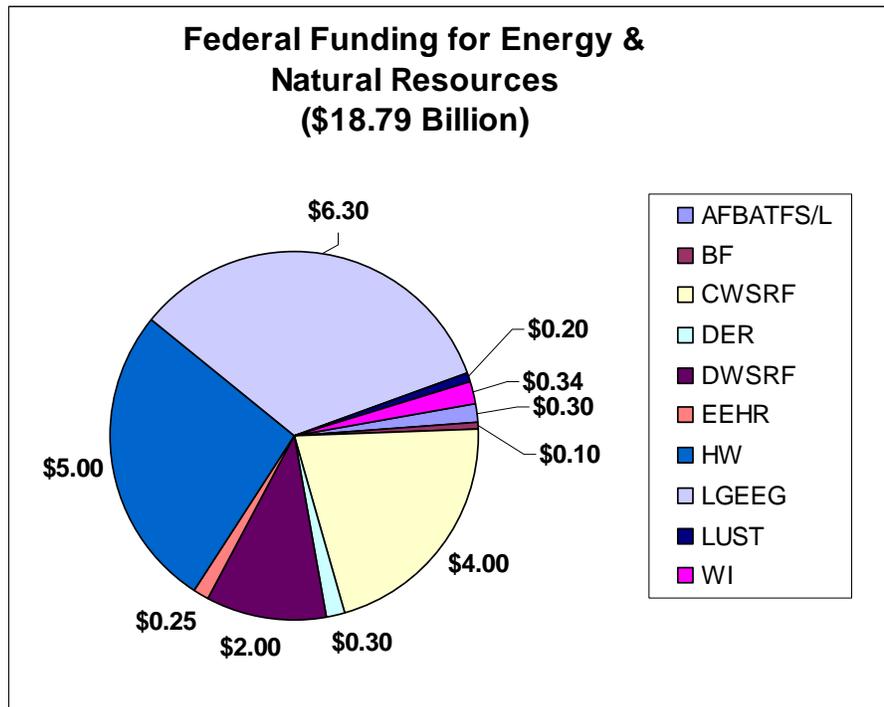
***Please note that the "Potentially Relevant CBEs" field in each of the following entries may not denote all CBE types that could fit the industry-specific opportunities. Be sure to look into all opportunities that you think your firm is capable of fulfilling.

Energy & Environment

Relevant agencies: DDOE, DDOT (Urban Forestry), WASA

Potentially Relevant CBEs: 16 Trades of Construction/IT/Fin Mgmt/Photography/Security/Janitorial/Landscaping/Event Planning/Community Outreach/Signage

The ARRA funds coming to the District for the energy and environment sectors will target the areas of energy, clean water, and natural resources. There will be opportunities for CBEs with expertise in green construction, development, or retrofitting as well as marketing firms, environmental and energy consultants.



Graph key: Alt. Fuel Buses & Trucks for State/Local; Brownfields; Clean Water State Revolving Fund; Diesel Emissions Reduction; Drinking Water State Revolving Fund; Energy Efficiency Housing Retrofits; Home Weatherization; Local Gov't Energy Efficiency Grants; Leaking Underground Storage Tanks; Watershed Infrastructure

Awarded Energy & Environment Funds

Home-based business owners take note: As part of ARRA, the US Department of Housing and Urban Development (HUD) announced that \$2.6 million in funding would go to the District of Columbia for lead hazard reduction. The District provides residents funds to identify and control lead-based paint hazards in eligible single- and multi-family dwellings under the Lead Safe Washington Program (LSW) which is carried out by the Department of Housing and Community Development (DHCD).

DHCD estimates the Recovery Act funds, combined with local Housing Production Trust Funds, can reduce lead hazards in up to 225 homes across the District. The Department is awaiting further notification from HUD about when it will receive the funding.

Proposed Energy & Environment Projects

Forest Resource Recovery

The District of Columbia and Metropolitan Washington Council of Governments seeks to help the District of Columbia establish a central staging yard at a site owned by the University of the District of Columbia / DC Government or secondary site in the District of Columbia for urban timber, including the staff and necessary equipment to process and disburse logs for sawmill processing.

The idea behind this proposal is to diverting timber-sized saw logs from the landfill toward a local business that has the proven ability to turn dead parkland and street trees into wood products makes good economic and environmental sense. The District of Columbia annually produces a large amount of woody biomass and timber from its routine and emergency tree maintenance operations – most of which is turned to wood chips. This urban wood could be used for the creation of sustainable lumber for municipal uses such as park benches and other outdoor furniture, tree stakes, sign posts, and kiosks among others. The District's biggest obstacle for processing trees into saw logs is a staffed central staging yard for the temporary storage, grading and redistribution of large urban timber. Request: \$600,000.

The District of Columbia has requested that DDOE receive \$20 million in State Energy Program funds. Some possible use for the grant funds are:

Green-Collar Job Training for Youth enrolled in the Mayor's Green Summer Job Corps

Corps members would install energy efficiency and weatherization technologies in the homes of LIHEAP participants, resulting in cost savings for residents, city-wide emissions reductions, and valuable job training for youth participants. Total Cost: \$170,000.

Pilot program to install solar PV and monitoring systems on 20 DCPS Schools

Estimated cost: \$200,000 for 17 kw per school for total of \$4 million (which will include the "Dashboard" monitoring system for each school). An additional \$300,000 would be directed toward curriculum development and implementation of the Energy Patrol Program to educate students attending these schools. These students will be ambassadors for their school charged with identifying energy waste. The Energy Patrols will report the waste to the school administration and DDOE who will work with the DCPS facility management office to address the findings. DDOE would secure the services of DC Cable to chronicle the installation and savings gained by the solar panels. Total Cost: \$4.8 million.

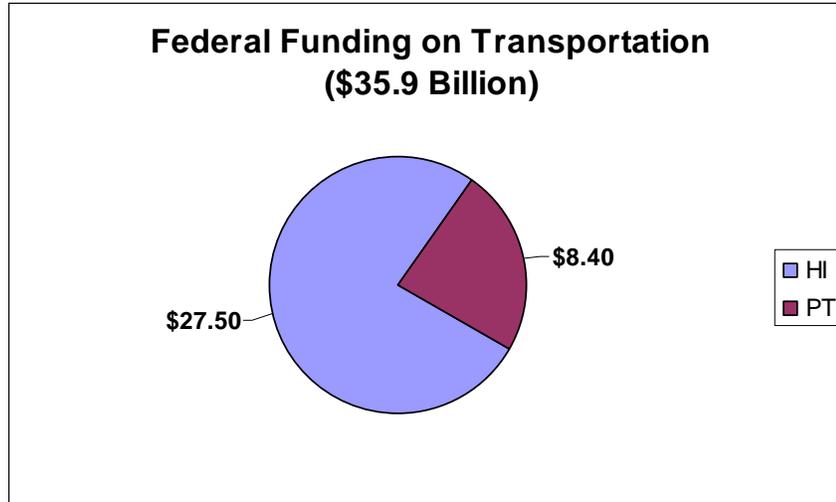
Energy Efficiency and Environmental Awareness Campaign

Canvas the entire District with information on energy efficiency, environmental practices for residents and businesses, renewable energy advertisements, with heavy focus on geothermal, solar PV, alternative and other viable energy sources for the District. Utilize all media outlets (radio, television, and web). Canvas Bags and Compact Fluorescent Light Bulb would be purchased and distributed to DC residents in exchange for plastic bags and incandescent bulbs. The exchange will decrease the District's carbon footprint by reducing the number of plastic bags used and lower the energy used for lighting. The items will be distributed through community outreach events. Total Cost: \$3.5 million.

Transportation

Relevant agencies: DDOT, WMATA, DMPED, OP

*Relevant CBEs: 16 Trades of Construction/Signage/Security/Janitorial/IT/Fin
Mgmt/Transportation Consulting/Photography/Event Planning*



Graph key: Highway Infrastructure; Public Transit

DDOT will receive funding in the amount of \$123.5 million for “ready to go” road, bridge, and other transportation related projects. Estimates for construction costs on each project will be provided at the conclusion of the contractor selection process to encourage a more competitive process for the District.

The following are road and bridge projects that are slated to begin as a result of ARRA:

Road project

DDOT requested \$5 million for a road project that involves project involves citywide pavement restoration and resurfacing work on federal roadways (major arteries). The scope of work includes repair and replacement of sidewalks, curbs and gutters, catch-basis and wheelchair ramps and pavement. Construction is scheduled to begin in May 2009.

Safe Routes to School

DDOT requested \$2 to 5 million to implement safety improvements designed in Safe Routes to School plans for 13 pilot schools. Improvements include installation or repair of traffic or pedestrian signals, signage, crosswalks, sidewalks and other enhancements to allow safe access for students, parents, teachers, and residents. The project will begin in the summer of 2009.

Citywide Streetlight Construction

DDOT requested \$1 to 4 million for the removal and replacement of archaic streetlight infrastructure to meet 21st Century standards. Locations include Dalecarlia Parkway, NW and Bladensburg Road, NW from Mt. Olivet to Benning Road. Construction will begin April 2009.

Sidewalk Replacement on Federal Aid Routes

DDOT has requested \$5 million to complete missing sidewalk connections in the District to create a safer and friendlier pedestrian network along federally eligible streets. The project would enhance safety, connectivity, and multi-modal mobility, and will be ready to begin Spring 2009

Revitalization of Pennsylvania Avenue from Sousa Bridge to Southern Avenue

DDOT has requested \$25 to \$35 million for the revitalization of Pennsylvania Avenue from 27th Street, SE to Southern Avenue, SE to improve the quality of life in neighborhoods along the corridor and support the local demand for goods and services through economic revitalization. Streetscape improvements would include sidewalk, curb and gutter, mill and overlay of street, new streetlights, traffic signals, safety improvements, infrastructure and utility coordination, upgrades, and landscaping. Phase 1 will be ready to begin late Spring 2009.

SmartBike Expansion

DDOT requested \$3 million to expand its shared bike program to add 40 more stations and hundreds of additional bicycles to the system. The project would enhance mobility options across the city and promote cycling as a very viable mode of transport

for errands and other trips with zero emissions. Construction will be ready to begin in the summer of 2009.

Streetscape – 18th Street, NW from Florida Avenue to Massachusetts Avenue

DDOT requested \$6 to 9 million to reconstruct/resurface roadway, sidewalk, curb, gutter and wheelchair ramps. Upgrade streetlight and traffic signals. Replace water main, landscaping and street fixtures. Construction is schedule to begin in summer 2009

Road Resurfacing – 17th Street, NW from Massachusetts Avenue to New Hampshire Avenue

DDOT requested \$6 to \$9 million to resurface and rejuvenate the corridor. Improvements would provide better surfaces for pedestrians and motorists. The project will be ready to start in late spring 2009.

New York Avenue Bridge, NE

DDOT requested \$30 to \$40 million for the demolition and reconstruction of the existing New York Avenue Bridge over the railroad. The existing bridge is on a fractured critical list. A new bridge deck with wider sidewalk, lighting and new piers will be installed. Construction will begin August 2009.

Eastern Avenue Bridge over Kenilworth Avenue

DDOT requested \$10 to 15 million for the demolition and reconstruction of the existing Eastern Avenue Bridge over Kenilworth Avenue in order to reduce accidents. The reconstruction of the bridge will increase the clearance height from 14 to 16 feet. The construction of this bridge will involve innovative measures such as pre-casting several large elements of the bridge to decrease the overall schedule as well as decreasing the duration of lane closures during work. DDOT will also renovate an existing pump station serving this area to relieve drainage and flooding problems. Construction is slated to begin July 2009.

Streetscape – Sherman Avenue

DDOT requested \$4 to 6 million for roadway restoration and streetscape enhancements including sidewalk, curb, and gutter, streetlight, and landscaping. The project is due for sometime in 2009.

Mt. Vernon Triangle Streetscape – 4th Street, NW from L Street to New Jersey Avenue

DDOT requested \$3 to 6 million for transportation and streetscape improvements in the Mt. Vernon Triangle area to include sidewalk, curb and gutter, mill and overlay of street, new streetlights, traffic signals, safety improvements, infrastructure, utility coordination and upgrades, landscaping, etc. Construction will begin in June 2009.

Streetscape – Western Avenue, NW from Chestnut Street to Oregon Avenue

DDOT requested \$3 to 5 million for the removal and reconstruction of existing pavement, curbs, gutters, and sidewalks. The project will include installation of new reinforced concrete pavement and granite curbs, construction of wheelchair ramps to meet ADA requirements, upgrading of drainage structures (replacement of existing inlets), and also milling and resurfacing work. It will be ready to begin construction in July 2009.

Downtown Business Improvement – Streetlight and Streetscape

DDOT requested \$6 to \$9 million to upgrade 25 block faces within the Downtown Business Improvement District area to comply with the Downtown Streetscape regulations. Construction will begin summer, 2009.

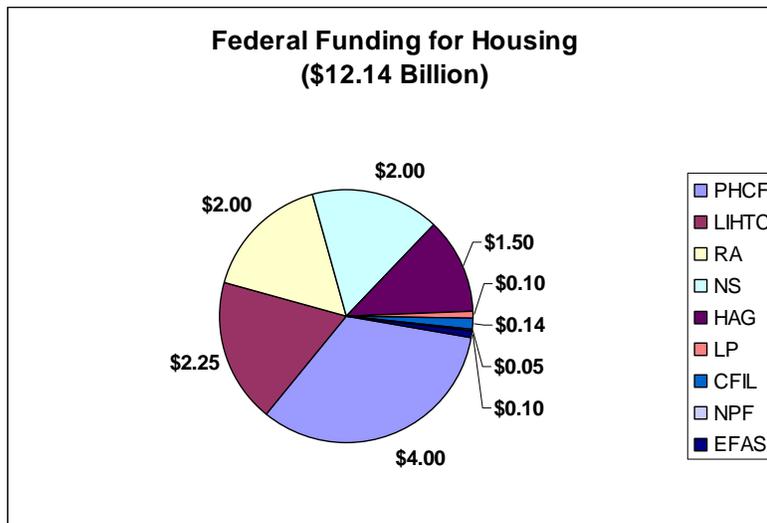
Uninterruptible Power Supply for Critical Intersections

DDOT requested \$750K to 1.5 million to develop a pilot project to deploy uninterruptible power supply for critical intersections. The system would automatically transfer from electrical power to battery back-up power in the event of power loss and would eliminate the need and the labor costs for mobilization of generators and use of TCO's and/or MPD at critical intersections during power loss. Construction begins in September 2009.

Housing

Relevant agencies: DCHD, DCHA, DHS, DMPED, DDS, DMH

Potentially Relevant CBEs: 16 Trades of Construction/Security/IT/Fin Mgmt/Transportation/Consulting/Photography/Landscaping/Bonding/Insurance/Event Planners/Inspectors (i.e. weatherization, green, lead, etc.)/Signage



Graph key: Public Housing Capital Fund; Low Income Housing Tax Credits; Rental Assistance; Neighborhood Stabilization; Homeless Assistance Grants; Lead Paint; Centers for Independent Living; Non-Profit Fund; Emergency Food and Shelter

Thus far, the District has been awarded \$94.5 million in ARRA housing funds. The award includes \$27 million for improvements to public housing and \$7.5 million for homelessness prevention.

The Department of Housing and Urban Development (HUD) was awarded more than \$10 billion or 75 percent of a total \$13.6 billion to states and cities across the country, including the District, to fund programs including foreclosure prevention and mitigation; homelessness prevention; community development; affordable housing; and lead hazard prevention. The remaining 25 percent of recovery funds will be competitively awarded later and used to build on the Obama Administration's priorities to promote green jobs and mitigate the destabilizing effects of foreclosures on communities.

HUD's funding and awards to the District include:

Improvements to Public Housing

The District will receive \$27 million dollars, which will go to the DC Housing Authority for immediate improvements to public housing.

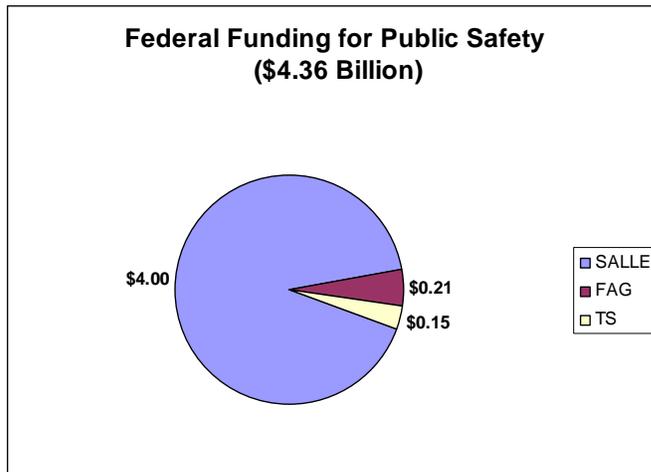
Creation and Preservation of Affordable Homes

The District will receive \$4.9 million to use for a variety of purposes including but not limited to investments in the creation and preservation of affordable homes. DHCD will administer these funds.

Public Safety

Relevant agencies: MPD, FEMS, OVS, JGA, DOC

Potentially Relevant CBEs: Public Safety Consultants/Legal Svcs/Goods (i.e. uniforms, equipment, etc.)/Fin Mgmt/IT/Security/Signage



Graph key: State & Local Law Enforcement; Firefighter Assistance Grants; Transit Security

Fire Station Renovations

The District Government has requested funding totaling approximately \$32 million for the renovation of seven fire stations, the replacement of 48 apparatus bay doors at 10 stations, and the replacement of 12 traditional station roofs with “green” roofs.

Recovery Justice Grants

The District's Justice Grants Administration (JGA) applied for \$11,741,539 in recovery funds from the US Department of Justice's Byrne Justice Assistance Grant. The District will use these funds for several priorities including: prisoner re-entry, evidence-based services for adjudicated youth, detention and incarceration diversion initiatives, criminal and juvenile justice research, evaluation, data and technology capacity building, and court diversion services for at-risk youth and status offenders

In April, JGA will be releasing Requests for Applications to identify community-based organizations and other District and federal agency partners who can help work on these priorities.

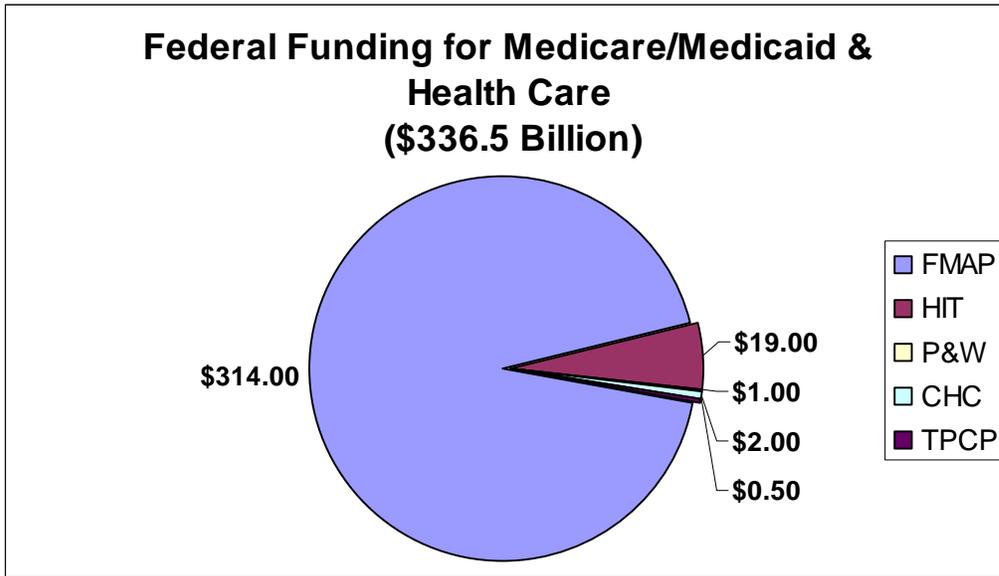
Victim Services Funds

The District's Office of Victim Services (OVS) applied on March 17, 2009 for \$1,345,053 in Recovery Act funds from the Office for Victims of Crime and the Office on Violence Against Women, US Department of Justice. The District will use these funds to work on the following priorities including: responding to the emotional and physical needs of crime victims, assisting victims of crime to stabilize their lives after a victimization, assisting victims to understand and participate in the District's criminal justice process, encouraging the development and strengthening effective, victim-centered law enforcement, prosecution and court strategies to combat violent crimes against women, and developing and enhancing District victim services that address violence against women. In April, OVS will be releasing Requests for Applications to identify agencies and organizations interesting in working on the identified priorities.

Health Care & Medicare/Medicaid

Relevant agencies: DCHF, DOH, DMH, CFSA, DCOA, DYRS, DHS, and DDS

Potentially Relevant CBEs: Insurance Services/Case Mgmt/Goods (i.e. med supplies, etc.)/Security/IT/Telecom/Health Care Consulting



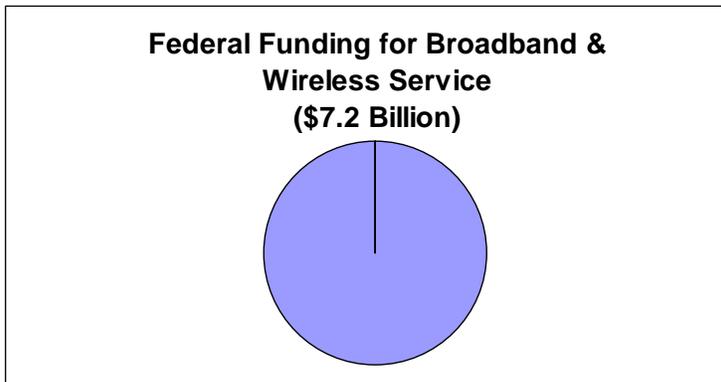
Graph key: Federal Medical Assistance Percentages; Health Information Tech; Prevention & Wellness; Community Health Centers; Training Primary Care Providers

Broadband

Relevant agencies: OCTO, OPM, DCPS, DCHA, DCPL, DMPED

Potentially Relevant CBEs: Broadband & Wireless Installers /IT/Telecom/Electrical/Plumbing/Concrete/Goods (i.e. equipment, etc)

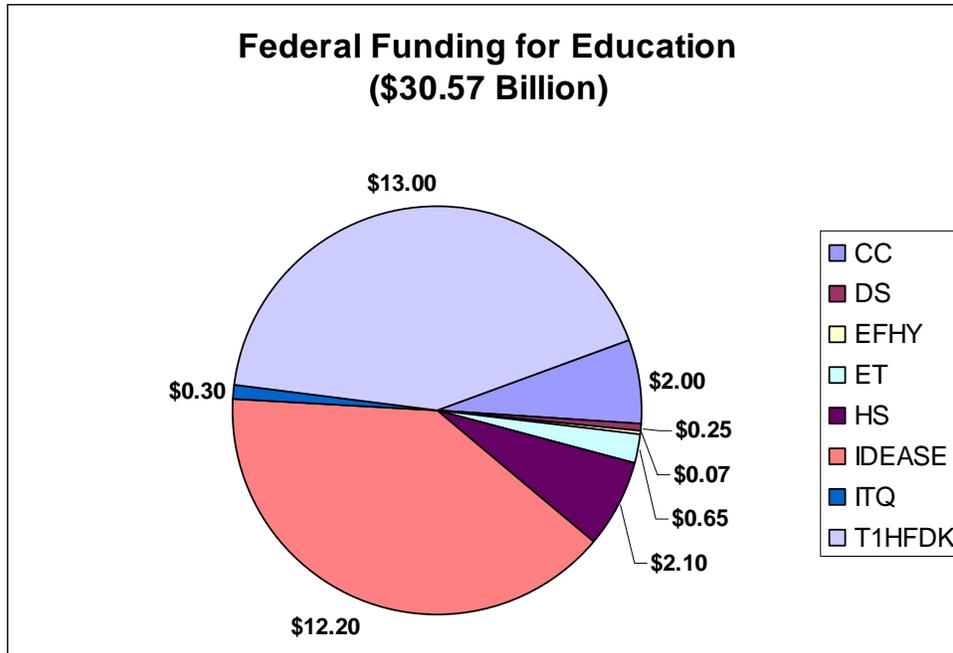
ARRA allocates \$7.2 billion to bring broadband and wireless services to underserved areas.



Education

Relevant agencies: OSSE, DCPS, OCTO, DPR, DHS, DMH, DYRS

Potentially Relevant CBEs: Education Consultants/Goods & Services/Tutoring/Security/IT/Telecom/Signage/Fin Mgmt/Janitorial

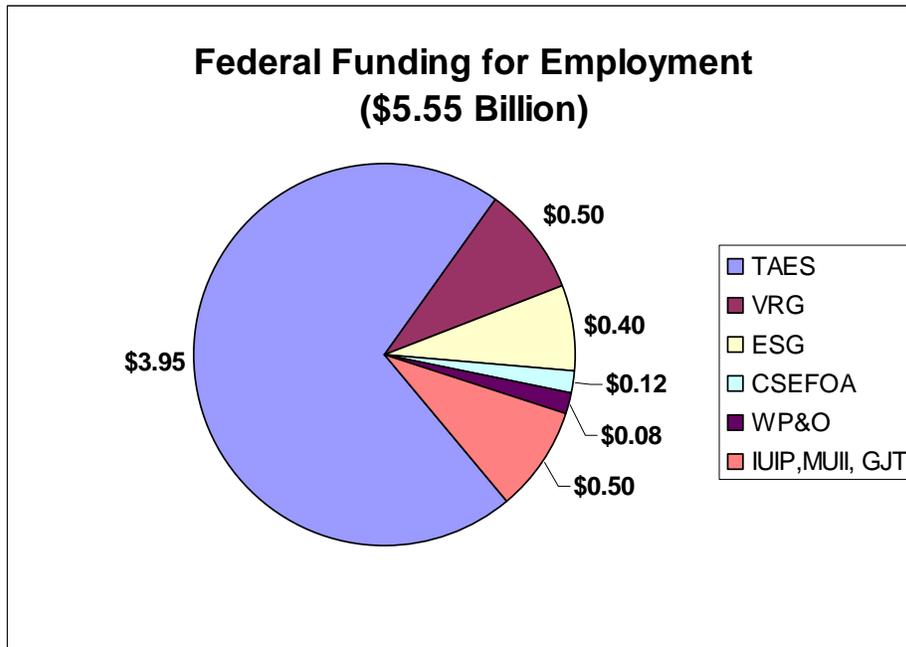


Graph key: Child Care; Data Systems; IDEA Special Ed; Education for Homeless Youth; Education Tech; Head Start; Improving Teacher Quality; Title 1 Help for Disadvantaged Kids

Employment

Relevant agencies: DOES, DCOA, DDS, DMPED, DMH

Potentially Relevant CBEs: Insurance/Employment Consulting/Goods (i.e. equipment, etc.)/Workforce Development Consulting/Legal Svcs/Event Planners

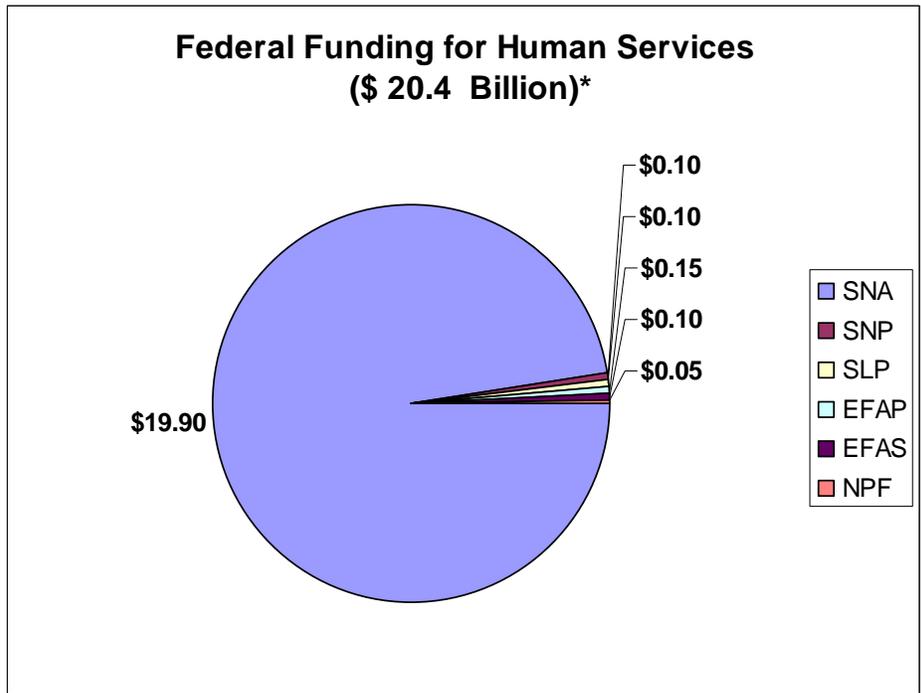


Graph key: Training and Employment Services; Vocational Rehab Grants; Employment Services Grants; Community Service Employment for Older Americans; Worker Protection & Oversight; Increased UI Payments, Modernized UI Infrastructure, and Green Job Training

Human Services

Relevant agencies: DHS, DCOA, DCPS

Potentially Relevant CBEs: Org Strat Consulting/Nutritional Consultants/Food Distributors/Community Outreach Consultants/Event Planners



Graph key: Supplemental Nutrition Assistance; Senior Nutrition Programs; School Lunch Program; Emergency Food Assistance Program; Emergency Food and Shelter; Non-Profit Fund

*Funding also includes \$7.4 million for Homeless Prevention Fund

Create a Central Contractor Registration (CCR)

Beyond looking for opportunities in the District Government, business development strategy includes providing goods and services to the federal government. Creating a profile in the Central Contractor Registration (CCR) and the Dynamic Small Business Search (DSBS) and keeping it current ensures that your firm has access to federal contracting opportunities, especially those for small businesses. Entering your small business profile data into CCR allows you to populate the Small Business Administration's (SBA) Supplemental Pages, known as DSBS, where your business information and capabilities statements can be viewed by contracting officers, large prime contractors, and the general public.

You can create a CCR profile at the following website: <http://www.ccr.gov/>.

***Remember to watch your email for notices of updated information about upcoming opportunities in the District of Columbia and to visit www.dslbd.dc.gov; <https://sites.google.com/a/dc.gov/ocpstimulus>; and www.recovery.dc.gov.

To contact DSLBD or find out more about our services, visit www.dslbd.dc.gov or call 202-727-3900. For questions regarding the content of this report, please contact Vonetta Martin at yonetta.martin@dc.gov or 202-727-0836.

Glossary of District of Columbia Government Agency Abbreviations

CFSA	Child and Family Services Agency
DCHA	DC Housing Authority
DCHF	Housing Finance Agency
DCOA	Office of Aging
DCPL	Public Library
DCPS	Public Schools
DCTC	Taxicab Commission
DDOE	District Department of the Environment
DDOT	District Department of Transportation
DDS	Department on Disability Services
DHCD	Department of Housing & Community Development
DHS	Department of Human Services
DMH	Department of Mental Health
DMPED	Office of the Mayor for Planning and Economic Development
DOC	Department of Corrections
DOES	Department of Employment Services
DOH	Department of Health
DPR	Department of Parks and Recreation
DPW	Department of Public Works
DSLBD	Department of Small and Local Business Development
DYRS	Department of Youth Rehabilitation Services
FEMS	Department of Fire and Emergency Medical Services
JGA	Justice Grants Administration
MPD	Metropolitan Police Department
OCTO	Office of the Chief Technology Officer
OP	Office of Planning
OPM	Office of Property Management
OSSE	Office of the State Superintendent of Education
OVS	Office of Victim Services
WASA	DC Water and Sewer Authority
WMATA	Washington Metropolitan Area Transit Authority